



ASID DC METRO CHAPTER

Sponsorship Packages FY27

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



WASHINGTON METRO

One Commitment.
One Community.
Year-Round Impact.



**One Commitment.
One Community.
Year-Round Impact.**

CONTACT:
president@dcmetro.asid.org
or
membership@dcmetro.asid.org
to become a sponsor today.

LETTER FROM THE PRESIDENT

Dear Industry Partners and Friends,

At ASID DC Metro, we believe in the power of connection. Connection across disciplines, across associations, and across the vibrant design community that makes our region one of the most dynamic in the country.

That is why we are proud to introduce our 2026-2027 Annual Sponsorship Package:

*One Commitment.
One Community.
Year-Round Impact.*

This year, our focus is clear. We want to:

- Connect industry partners, affiliates, and members with each other — and with our fellow associations, including NEWH, IIDA, NOMA, and AIA.
- Increase Visibility for our sponsors by placing your brand front and center across our social platforms, communications, and signature events.
- Invest in Design Futures by cultivating the next generation of designers through scholarships, shadow days, and school-based programs.

We know that sponsorship is an investment — one that requires both trust and vision. That is why we've curated a package that delivers the highest value not just for a single event, but for your engagement with our chapter across the entire year. From intimate gatherings and CEUs to curated social events that bring designers directly to you, your support fuels meaningful opportunities to grow our community together.

If you've partnered with ASID before, we invite you to re-engage in this new way. If you're considering joining us for the first time, know that your sponsorship is not just appreciated — it is transformative.

Together, we can strengthen connection, amplify visibility, and shape the future of design in the DC Metro area.

Vanessa Perez, Allied ASID

**ASID DC
METRO
CHAPTER**

**Sponsorship
Packages FY27**

DIAMOND SPONSOR

3 AVAILABLE

1 as 2 year commitment
2 as 1 year commitment



Connection

- VIP Gala Table (10 Tickets)
- Sole Sponsor: Well Plated Wednesday Dinner
- 2 CEU or Social Events hosted in your showroom/venue
- Complimentary access for 2 representatives at all chapter events



Visibility

- 4 quarterly social features (Instagram, Facebook, LinkedIn)
- Dedicated sponsor reel/post (chapter-produced)
- Featured article in the quarterly newsletter
- Linked logo on website + all chapter emails
- Recognition at Gala and during CEU Week



Design Futures

- \$1,500 Student Scholarship in your company's name
- Sponsor of 2 school-based design charrette days (with your materials)
- Shadow Day sponsor, featured in communications

\$25,000



PLATINUM SPONSOR

6 AVAILABLE
1 year commitment



Connection

- 5 Gala Tickets (premium seating)
- Sole Sponsor: Well Plated Wednesday Dinner
- 1 CEU or Social Event hosted in your showroom/venue
- Complimentary attendance at 4 major events



Visibility

- 3 quarterly social features (Instagram, Facebook, LinkedIn)
- Shared sponsor reel/post (chapter-produced)
- Sponsor highlight in the quarterly newsletter
- Linked logo on website + all chapter emails
- Recognition at Gala and during CEU Week



Design Futures

- \$1,000 contribution toward student scholarship fund
- Co-sponsor of 1 school-based design charrette day
- Shadow Day sponsor/host

\$15,000



GOLD SPONSOR

UNLIMITED
AVAILABILITY



Connection

- 2 Gala Tickets
- 1 CEU or Panel Sponsorship opportunity
- Complimentary attendance at 3 chapter events



Visibility

- 2 social media features (Instagram, Facebook, LinkedIn)
- Mention in quarterly newsletter sponsor roundup
- Linked logo on chapter website
- Recognition at Gala



Design Futures

- \$500 contribution toward student scholarship fund
- Co-sponsor of 1 school-based design charrette day
- Shadow Day host

\$5,000



SILVER SPONSOR

UNLIMITED
AVAILABILITY



Connection

- Hosting opportunity coordinated with the chapter calendar



Visibility

- 1 social media feature (Instagram, Facebook, LinkedIn)
- Logo on chapter website
- Recognition at Gala



Design Futures

- Shadow Day host

\$2,500



TERMS & CONDITIONS

Sponsorship Packages FY27

1. Gala Events

- All benefits related to the ASID DC Metro Gala (tables, seating, recognition, etc.) will be coordinated directly with the Gala Chairs.

2. Well Plated Wednesdays

- A curated 10-person dinner series.
- Attendance includes: 1 sponsor representative, 2 ASID DC Metro Board members, 3 design firms chosen by the sponsor, and 4 designers curated by the chapter.

3. CEUs & Showroom Events

- All CEUs and showroom-hosted events must align with chapter initiatives.
- Event content will be curated in collaboration with ASID to maintain educational and engagement standards.

4. Sponsorship Term

- Sponsorships are valid for the ASID DC Metro fiscal year: October 1 – September 30.
- Benefits apply only to events held during this fiscal year.

5. Payment Policy

- Diamond Sponsors may pay quarterly (4 equal installments).
- Platinum Sponsors may pay in two consecutive quarterly installments.
- Gold and Silver Sponsors must pay in full at the time of sign-up.
- Payments are accepted via ACH transfer or credit card only. Checks are accepted.

6. Social Media Content

- All social media content tied to sponsorship benefits must be coordinated with the ASID DC Metro Communications Chair (or designated liaison).
- ASID retains final approval on messaging, imagery, and scheduling.



TERMS & CONDITIONS

Sponsorship Packages FY27

7. Sponsor Point of Contact

- Each sponsor must designate a primary administrative contact for all benefits, approvals, and logistics. This ensures timely coordination and fulfillment.

8. Branding & Logo Use

- Sponsors must provide a high-resolution logo (vector preferred).
- ASID DC Metro reserves the right to size and place logos to maintain consistency across marketing platforms.

9. Sponsorship Fulfillment

- A board liaison will oversee fulfillment of benefits.
- Sponsors must meet deadlines for materials, logos, or content to receive all benefits.

10. Cancellations & Substitutions

- Sponsorships are non-refundable.
- If a planned event or benefit cannot occur, ASID DC Metro will provide an equivalent opportunity of equal value.

11. Media & Photography

- By participating, sponsors grant ASID DC Metro permission to use sponsor logos, names, and event photographs (including sponsor representatives and showrooms) in chapter communications and promotions.





THANK YOU

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2026-2027* SPONSORSHIP PACKAGES

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